

TRAIN THE TRAINER

2025 | Batch 3



Gemba's Flagship Learning Facilitators' Workshop

MASTER CLASS BY DR R KARTHIKEYAN

**2-DAY
NON-RESIDENTIAL
PRACTITIONERS
PROGRAM**

6 & 7 March, 2025

THE RAMADA PLAZA CHENNAI

36, Sardar Patel Rd, Guindy, Chennai – 600032, Tamil Nadu.

Why this program?

There is always a dearth of competent trainers, especially in the realm of managerial and behavioural training. Organisations invest heavily on talent development initiatives, yet have no clear visibility on ROI (return on investment). Online training, which has become prevalent after Covid, has several challenges such as participant engagement and effectiveness. Artificial Intelligence would offer great opportunities, while also replacing many of the jobs in the training sector. With all the challenges looming large, the training and coaching industry is still thriving due to the increasing psychological development needs of the workforce. The need for a TTT program arises from the industries' requirements for competent and seasoned trainers.

Gemba is in the space of corporate training and organisational development since 2000. Dr R Karthikeyan is a national figure in L & D, known for his simple yet flamboyant style of training. Backed by three decades of training expertise, this program is specifically crafted for training aspirants and practicing managers.

Global training market size was estimated at **\$370 Billion.**

(Global Industry Analysts,2022)

What does this program cover?

- 01.** Understanding the psychology of Learning and Development
- 02.** Diagnosing training needs
- 03.** Exploring adult learning methodology
- 04.** Designing effective programs
- 05.** Enhancing impact through appropriate training methods
- 06.** Sharpening facilitation skills in group processes
- 07.** Mastering the innovative use of Gamification, Storytelling and Theatre in training
- 08.** Ensuring engagement in physical & online training
- 09.** Using latest technology in training
- 10.** Knowing the latest techniques in training evaluation and ROI calculation
- 11.** Developing a personal brand as a Trainer
- 12.** Setting up a successful training practise in the L & D space



Methodology

- Instructor led discussions
- Technique demonstrations
- Videos and Films
- Peer feedback
- Introspection and Action Plan



For whom?

- L & D Managers
- HR professionals aspiring to be trainers
- Technical/ Sales Trainers
- Subject Matter Experts
- Teachers & Academicians
- Soft Skill trainers keen on upskilling
- EduTech professionals

Dates

6 & 7 March, 2025

Venue

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36, Sardar Patel Road, Guindy, Chennai – 600032, Tamil Nadu.

📍 <https://maps.app.goo.gl/23yH1XPv54jo8DCZ8>

Registration

₹ 45,000 + GST

(This includes training fee, food and a certificate from Gemba).

30 Seats only. First come first served basis.

Master Trainer

Dr R Karthikeyan

- Trained and coached more than **55,000 employees** in the last 30 years.
- Trained and Certified ROI Practitioner by **Dr. Jack Phillips**, Chairman - The ROI Institute.
- As part of his training & consulting assignments, has worked with more than **450 organisations** across **India, Middle-East & South-East Asia**.
- Worked as **Head - Training** at the **TI Group & Hyundai Motor India Limited**.
- Served three terms as **National President** of the **Indian Society for Training and Development, ISTD**, and as **President of the International Federation of Training and Development Organisations, IFTDO**.
- Written **10 books** in **Tamil** on psychology, management and cinema.



GEMBA'S CLIENTS

					
					
					
					
					
					
					
					
					
					

FOR REGISTRATION

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